

A story of hope and help for caregivers and families navigating dementia...

SAVE The Date!

**Sunday, June 7th
3pm-5pm**

Touhill Arts Center at UMSL
St. Louis, MO

my
**mama
JOE**
HOPE & HELP

dreamy
seeding
inc.

MY MAMA JOE, HOPE & HELP A DOCUMENTARY FILM BY ALL IN MUSIC & MEDIA
DIRECTOR OF PHOTOGRAPHY JASON HARRIS EDITOR CHRISTINE HERMAN MUSIC SUPERVISOR ANTONIO PHELON
TECHNICAL DIRECTOR GABRIEL KAUNITZ PRODUCED & DIRECTED BY P. HERBERT CALDWELL

www.mamajoeproject.com

MAMA JOE PROJECT

The Mama Joe Project is an initiative that merges film with evidence based guidance to support caregivers, promote brain health, and improve outcomes for elders with dementia and their families. Uniquely combining multimedia with education, research, and community outreach, the goal for The Mama Joe Project is to connect individuals and families to information, resources, and social networks to assist in improved health and quality of life.

The Film

Central to the project is **My Mama Joe, Hope & Help**, a documentary film that explores the journey of a family matriarch and the dynamics of providing care for her as a person living with Alzheimer's dementia. Mama Joe's story is intertwined with contributions from subject matter experts representing Baylor College of Medicine, The CDC, Rosalynn Carter Institute for Caregivers, AARP, Washington University in St. Louis and more to address large scale issues like: *early signs of dementia, culturally competent care, understanding insurance options, mental health and wellness for caregivers*. The film premiered 1st quarter of 2025, and is streaming nationwide and broadcasting on the PBS platform.

Outreach Event

We're excited to bring educational outreach to the University of Missouri-St. Louis. In addition to support from Betty Jean Kerr People's Health Centers and The St. Louis Chapter of The Links, Inc, we're partnering with UMSL Social Work for a Community Engagement Forum Sunday June 7th, 3pm-5pm in Lee Theater at Touhill Performing Arts Center. There we'll show the documentary film, followed by a question and answer session with a panel of area practitioners and experts on film themes. We'll also have a mini-resource fair with local organizations distributing materials on health and wellness. This is a FREE event with each attendee receiving complimentary refreshments, and The Mama Joe Project reference & resource guide.

Audience

The Mama Joe Project is appropriate for all ages and audiences. Caregiving and chronic illness like dementia can touch any family or community. We want area residents to have access to the information and resources that will best help them navigate their health and care journey. We expect an audience that includes students, educators, families, therapists, nurses, social workers, police officers, researchers, elected officials, physicians, ministers and more. We also want the involvement of churches, senior services, city hall, healthcare providers, local media, non-profits, and other entities to ensure this community outreach event is positively impactful. To register for the event:

www.mamajoeproject.com/brainhealthstl

If your business or organization is interested in space at the mini-fair, you can apply www.mamajoeproject.com/vendor

Interested in sponsorship? contact admin@dreamseedinginc.com

